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PRESS RELEASE



For Immediate Release

Swire's Free Family Fun Day Hong Kong Maritime Museum Offers Free Admission and Family Activities to Celebrate the Accomplishments of Swire's TrustTomorrow Initiative – 28 October 2023

太古「信望未來」計劃贊助
Funded by Swire's TrustTomorrow

太古 | TRUST 信望未來
TOMORROW

HONG KONG
maritime
museum
香港海事博物館

太古
免費親子同樂日
Swire's Free Family Fun Day

六 Sat 10:00 — 19:00
28.10.2023

免費入場
Free Admission

香港海事博物館 中環8號碼頭
Hong Kong Maritime Museum, Central Pier 8

合作機構 Partner Organisations

Archireef HKBWS 香港航海會 LumiVoce 樂思 OPCF 香港海洋委員會 The Nature Conservancy 大自然保護協會 WWF

Hong Kong, 9 October 2023 – Sponsored by Swire's TrustTomorrow initiative, the Hong Kong Maritime Museum (HKMM) offers free admission and a series of family activities on 28 October 2023, in time for the Museum's exhibition "*Plasticised Marine Life*". On the Swire's Free Family Fun Day, visitors can enjoy a myriad of fun activities from marine science talks, interactive game and information booths and hand painting workshops to a marine creatures quiz game. Educational activities such as docent tours and workshops will also be offered. A series of exquisite souvenirs will be available on that day.

The Free Family Fun Day will celebrate the accomplishments of Swire's TrustTomorrow initiative over the past three years and raise public awareness about marine conservation. TrustTomorrow has supported inspirational projects across the areas of Education, Marine Conservation and the Arts to drive lasting, positive change. The initiative also focuses on connecting the dots between different parties to create an even greater impact.

香港海事博物館 HONG KONG MARITIME MUSEUM

香港中環八號碼頭 Central Pier No. 8, Hong Kong

T: +852 3713-2500 | F: +852 2813 8033 | E: info@hkmaritimemuseum.org | www.hkmaritimemuseum.org

(Hong Kong Maritime Museum is incorporated with limited liability)

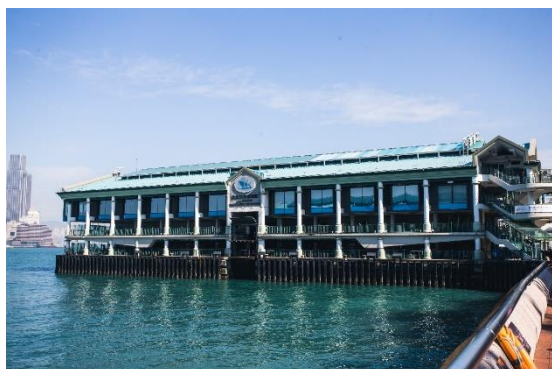
HKMM is delighted to collaborate with multiple NGOs and other parties for the first time in organizing this Free Family Fun Day. Partner organisations include the Agriculture, Fisheries and Conservation Department (AFCD), Archireef, Hong Kong Bird Watching Society (HKBWS), LumiVoce, Ocean Park Conservation Foundation (OPCF), The Nature Conservancy (TNC) and World Wide Fund for Nature Hong Kong (WWF). They will share marine wildlife and conservation knowledge through games and information booths, talks and interactive workshops. Visit us to discover, explore and learn more about marine wildlife from below highlight activities:

- **TNC's oyster work booth and "Restoring oyster reefs and their ecosystem services" workshop** educate the participants about the Hong Kong oyster restoration. The work booth provides a VR game for participants to visit Pak Nai virtually. Participants can also create shell paintings and shell X'mas ornaments. And in the "Restoring oyster reefs and their ecosystem services" workshops, participants can then enjoy an interactive art experience by creating a reef ball using recycled materials. Furthermore, TNC will curate and present a special exhibition "*The Oyster Odyssey: Restoring Hong Kong's Lost Treasure*" from 10 November 2023 to 31 January 2024 at HKMM. Stay tuned for more information on the upcoming exhibition.
- **Archireef's coral artwork booth** enables participants to learn about basic coral ecology and threats, while interacting with coral models and skeleton specimens. An interactive session will be available for participants to create their own coral artwork using 3D printing pens and bring one home as a souvenir. And they will build a big coral reef ecosystem artwork together at the booth.
- **HKBWS's "A migratory adventure story of Roseate Tern" storytelling workshop** is about its newly published children's graphics booklet *魯魯詩詩歷險記 - 粉紅燕鷗的遷徙故事*. This is a story about seabirds' migration adventure.

The "Plasticised Marine Life" exhibition is also open on the Free Family Fun Day. Using recycled plastic bottles, & dear art group created marine life sculptures of green sea turtle, manta ray, and African penguins to raise public awareness of the serious marine plastic pollution. The exhibition will last until 5 November 2023.

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(Hong Kong Maritime Museum)



(Marine Wildlife Talks)



(Hand Painting Workshop)



(Marine Creatures Quiz Game)



(Docent Tours)

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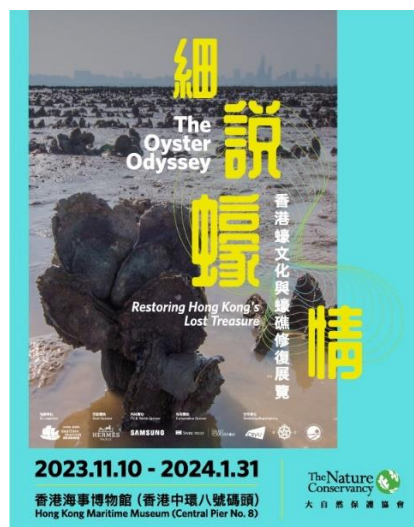
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(TNC's Oyster Work Booth. Photo credit: Kyle Obermann)



(The Oyster Odyssey: Restoring Hong Kong's Lost Treasure Exhibition)



(Archireef's Coral Artwork Booth)



(HKBWS's Storytelling Workshop)



(“Plasticised Marine Life” Exhibition)



(“Plasticised Marine Life” Exhibition)

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Download Images: <https://bit.ly/48vMpYN>

Swire's Free Family Fun Day

Date: 28 October 2023 (Saturday)

Time: 10:00 – 19:00

Venue: Hong Kong Maritime Museum, Central Pier No. 8

Details: <https://bit.ly/46KX14p>

Programme Details:

Advanced queuing for tickets required:

Tickets will be distributed 30 minutes before each session starts at Long Gallery, on a first come first served basis while stocks last.

Each visitor can only participate in one session. All tickets have to be collected in person and cannot be collected for someone else.

1. Hand Painting Workshop (for participants under Age 12 only)

Children can enjoy colourful cartoon painting on their hands to build awareness and to celebrate this marine-related event. They can choose among cartoon-like sea animals, boats, lighthouse or another pattern.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 11:00 – 17:00

2. “Restoring oyster reefs and their ecosystem services” Workshop (for participants ages 6 or above)

An oyster workshop prepared by TNC related to oyster reefs, ecosystem services and restoration methods. Participants can also enjoy interactive art experience.

Location: Blue Ocean Learning Centre, D Deck, Hong Kong Maritime Museum

2 sessions of approx. 1 hour each.

Session 1: 11:30 – 12:30

Session 2: 14:30 – 15:30

3. “A migratory adventure story of Roseate Tern” Storytelling Workshop (for participants ages 5 or above)

HKBWS will deliver storytelling on its newly published children graphics booklet *魯魯詩詩歷險記 - 粉紅燕鷗的遷徙故事*, to talk about the story of seabirds and their migration and breeding adventure.

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Location: Blue Ocean Learning Centre, D Deck, Hong Kong Maritime Museum

Time: 16:00 – 16:45

No registration required. Join on the day:

4. Marine Creatures Quiz Game

Marine creatures quiz worksheets are provided to children for a fun journey around the museum to discover more about marine wildlife and local marine conservation works.

Location: A Deck, Hong Kong Maritime Museum

Time: 10:00 – 18:00

5. Marine NGOs and Parties' Game and Information Booths

Game and information booths will be provided by different marine NGOs and parties in Hong Kong, sharing marine protection information and knowledge.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:00 – 18:00

6. Marine Wildlife Talks (Cantonese only)

Different marine NGOs and parties will talk about interesting marine creatures, environmental issues and human relationships with the ocean.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

5 sessions of approx. 45 minutes each.

Session 1: "Where do the animals live?" – Hong Kong Maritime Museum

Time: 11:00 – 11:45

Session 2: "Baby Shark Let's Go Hunt?! Saving our ocean by choosing Sustainable Seafood" – WWF Hong Kong

Time: 12:00 – 12:45

Session 3: "Lost and Found: retracing the history of Oyster Reefs in Hong Kong and the Pearl River Delta" – TNC

Time: 13:00 – 13:45

Session 4: "Respect and Care for Our Marine Mammals" – AFCD

Time: 14:00 – 14:45

Session 5: "Voices for the Planet: Magic Wings" – LumiVoce

Time: 15:00 – 15:45

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7. "Plasticised Marine Life" Exhibition

It is indisputable that marine plastic pollution is threatening the balance of "marine environment, marine wildlife, and human activities". Using recycled plastic bottles, & dear art group created marine life sculptures of green sea turtle, manta ray, and African penguins.

Location: Blue Ocean Gallery, A deck, Hong Kong Maritime Museum

Time: 10:00 – 18:00

8. Docent Tours

Guided tours of A, B and C deck led by experienced docents, help to explain the maritime history, culture, heritage and marine science to the public.

Starting and gathering point at Lobby, B Deck, Hong Kong Maritime Museum

3 sessions of approx. 1 hour each.

Session 1: 14:00 – 15:00

Session 2: 15:00 – 16:00

Session 3: 16:00 – 17:00

About Hong Kong Maritime Museum

The Hong Kong Maritime Museum (HKMM) was founded by members of the Hong Kong Shipowners Association to help Hong Kong residents and visitors to the city explore its unique maritime heritage. HKMM is an independent, non-profit registered charity supported by the shipping industry, the business community, individuals and the Hong Kong SAR Government. The HKMM is a cultural institution that tells the stories of Hong Kong's relationship with the sea, including the trades between Hong Kong and the Pearl River Delta and the world, and the vital roles played by so many ships in those stories.

The Museum opened its doors to the public at Murray House in Stanley in 2005 and relocated to Central Pier No. 8 in the heart of the Central Harbour Waterfront in 2013. Today the Museum displays over 1,000 objects in 15 galleries, attracting over 50,000 visitors in 2022-2023. The HKMM also houses various event spaces, a research centre, its Museum Cafe (social enterprise) which enjoys wonderful harbour view. The HKMM engages with the community of Hong Kong by providing education and public programming to schools, adults, community groups and families.

www.hkmaritimemuseum.org

About Swire's TrustTomorrow

Since its launch in 2020, Swire's TrustTomorrow has funded over 70 projects covering Education, Marine Conservation, and the Arts, and provided support for those in need during the pandemic. TrustTomorrow aims to connect all stakeholders to drive lasting, positive

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change in the community.

www.swire.com/trusttomorrow

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