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**For Immediate Release**

## Hong Kong Maritime Week 2024 Free Family Fun Day Hong Kong Maritime Museum Offers Free Admission and Family Activities - 23 November 2024



**Hong Kong, 11 November 2024** – As part of the Hong Kong Maritime Week (HKMW) 2024, the Hong Kong Maritime Museum (HKMM) will present a family fun day with free admission on 23 November 2024. This year's theme is "Sustainable Maritime Future," and the museum will host a series of family-friendly activities and distribute free souvenirs to help the public learn about maritime history and industry in Hong Kong, as well as raise awareness about marine conservation. Highlighted events include "Explore the Marine World with the Robot" coding workshop, "Story of the Ocean Giants: Health Assessment of Aquatic Animals" talk, "Aboard the Tugboat" tour and "Simulator Experience". Additionally, there will be treasure hunt worksheet for children, tattoo sticker experience, game and information booths, photography contest award presentation ceremony, docent tours, marine cartoon screening, storytelling sessions, and more.

香港海事博物館 HONG KONG MARITIME MUSEUM

香港中環八號碼頭 Central Pier No. 8, Hong Kong

T: +852 3713-2500 | F: +852 2813 8033 | E: [info@hkmaritimemuseum.org](mailto:info@hkmaritimemuseum.org) | [www.hkmaritimemuseum.org](http://www.hkmaritimemuseum.org)

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(Treasure hunt worksheet for children)



(Tattoo sticker experience)



(Docent tours)



(Marine cartoon screening)



(Storytelling sessions)

Together with the Hong Kong Maritime and Port Board and the Hong Kong Shipowners Association, HKMM is the co-organiser of the eighth Hong Kong Maritime Week. In partnership with the Hong Kong Trade Development Council and InvestHK, a week of maritime activities will be held from 17 to 23 November 2024. Through the activities, HKMM hopes to promote Hong Kong as a preferred base for operating maritime business, provide a networking platform for achieving further synergy among members of the maritime cluster and advancement of professionalism in various port and maritime

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services, and raise public awareness of the economic significance of the port and maritime sectors as well as the prospects of a maritime career.

This year, "Navigating to a Greener Future" has been adopted as the main theme of HKMW 2024. This theme underscores the strong commitment of the Hong Kong maritime industry to sustainability and environmental responsibility, highlighting the critical need for reducing carbon emissions and promoting eco-friendly practices. Accordingly, this year's Fun Day also revolves around "Sustainable Maritime Future," featuring a series of unique family activities that echo the theme.



(Game Booth by Hong Kong China Life Saving Society)



(Ship Simulator by Hong Kong Sea Cadet Corps)

Funded by the Maritime and Aviation Training Fund (MATF), in collaboration with Hongkong Salvage & Towage Services Ltd., Department of Infectious Diseases and Public Health of City University of Hong Kong, Hong Kong China Life Saving Society, Maritime Services Training Institute and Hong Kong Sea Cadet Corps, HKMM opens its doors for free to the public on 23 November 2024.



("Explore the Marine World with the Robot" coding game)



("Story of the Ocean Giants: Health Assessment of Aquatic Animals" talk)

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("Aboard the Tugboat" tour)



(Simulator Experience)

Four highlighted events include "Explore the Marine World with the Robot" coding game, "Story of the Ocean Giants: Health Assessment of Aquatic Animals" talk, "Aboard the Tugboat" tour and "Simulator Experience".

- **About Marine Conservation**

The museum believes that educating the younger generation about marine wildlife is the first step in promoting marine conservation. Through workshops and talks, the museum hopes to cultivate a new generation of ocean conservation pioneers.

- **"Explore the Marine World with the Robot" Coding Game**

By coding with colour cards, the robot will bring you to an adventure in the marine world to meet marine wildlife and explore their habitats. Through this S.T.R.E.A.M. experience, children can learn more about our Ocean and the fundamental principles of coding.

- **"Story of the Ocean Giants: Health Assessment of Aquatic Animals" Talk**

Apart from fishers, shipping and port operators, aquatic animals are also important key stakeholders of the ocean. We should be aware, care and behave better towards these aquatic animals. Aquatic Animal Virtopsy Lab (AAVL) from City University of Hong Kong has applied a cutting-edge "virtopsy" technique on local Cetacean Stranding Investigation since 2014, that was later extended to the research on sea turtles from 2019 onwards. Audiences will learn about this stage-of-the-art technique and its application on building a unique centralised database and long-term strategies for conservation of aquatic animals. Such a complete ecosystem indicator may eventually support the conservation and policy decision for all oceans, leading to a "One Ocean-One Health" paradigm. The talk will be conducted in Cantonese, supplemented by English.

- **About Maritime Industry**

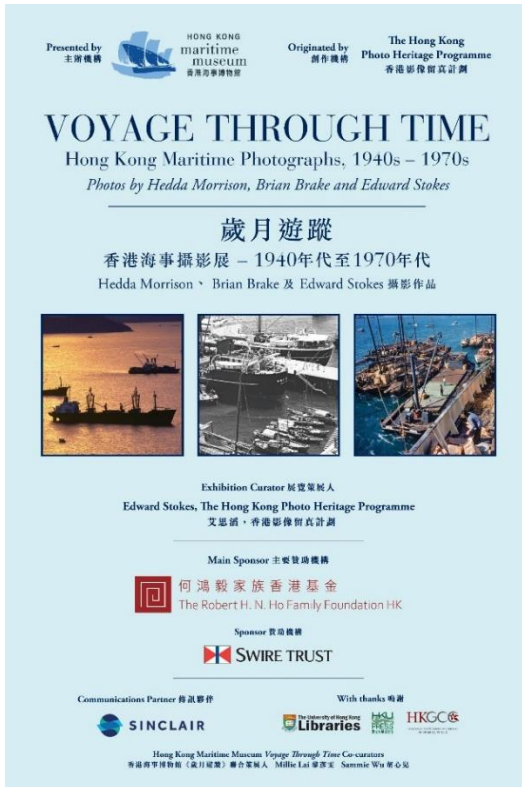
Educate the public on the actual conditions in the maritime industry to attract more talent and achieve "Sustainable Maritime Future."


- **Aboard the Tugboat**

Visitors can join on-board visit to Hongkong Salvage & Towage Services Ltd.'s multipurpose tugboat *Tai O* and understand Hong Kong harbour and offshore towage business. Get a glimpse of the tugboat's bridge, main deck, and its facilities. Registration is required, noted in the programme details.

○ **Simulator Experience**

The two-minute experience allows visitors to steer a boat in the simulator to experience an immersive and authentic 'sea journey' through Hong Kong waters. Registration is required, noted in the programme details.



Presented by 主辦機構  HONG KONG MARITIME MUSEUM 香港海事博物館

Originated by 創作機構 The Hong Kong Photo Heritage Programme 香港影像 heritage 計劃


## VOYAGE THROUGH TIME


Hong Kong Maritime Photographs, 1940s – 1970s  
 Photos by Hedda Morrison, Brian Brake and Edward Stokes


### 歲月遊蹤



香港海事攝影展 – 1940年代至1970年代  
 Hedda Morrison · Brian Brake 及 Edward Stokes 攝影作品

Exhibition Curator 展覽策劃人  
 Edward Stokes, The Hong Kong Photo Heritage Programme  
 艾思活 · 香港影像 heritage 計劃

Main Sponsor 主要贊助機構  
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Hong Kong Maritime Museum Voyage Through Time Co-curators  
 香港海事博物館《歲月遊蹤》聯合策劃人 Millie Lai 廖潔文 Sammie Wu 廖心兒

*("Voyage Through Time" Exhibition)*

The special exhibition "Voyage Through Time" is also open on the Free Family Fun Day. Curated by Mr. Edward Stokes and presented by the Hong Kong Maritime Museum's curatorial team, this exhibition covers photographs taken in Hong Kong between the 1940s and 1970s by Hedda Morrison, Brian Brake and Edward Stokes. These photos portray Hong Kong's harbour, its port, shipping, maritime life, and the boat people.

Download Images: <https://bit.ly/3CoG4ms>

**Hong Kong Maritime Week 2024: Free Family Fun Day**

Date: 23 November 2024 (Saturday)

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Time: 10:00 - 19:00

Location: Hong Kong Maritime Museum, Central Pier No. 8

Details: <https://bit.ly/3ADJcu6>

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## Programme Details:

### Advanced ticket reservation required:

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#### 1. Aboard the Tugboat

**Supported by: Hongkong Salvage & Towage Services Ltd.**

Join the on-board visit to Hong Kong Salvage & Towage Services Ltd's multipurpose tugboat *Tai O* and understand Hong Kong harbour and offshore towage business. Get a glimpse of the tugboat's bridge, main deck, and its facilities.

Gathering Point: Front Desk, B Deck, Hong Kong Maritime Museum

Total of 4 sessions, 45 minutes each

Quota: 30 participants per session

Session 1: 10:15 - 11:00

Session 2: 11:15 - 12:00

Session 3: 12:15 - 13:00

Session 4: 14:15 - 15:00

Registration period: 09:00 on 14 Nov to 23:59 on 17 Nov

Successful applicants will receive a confirmation email on or before 21 Nov.

Register here: <https://forms.gle/zxFzeWBnigXF5y9G6>

#### 2. Simulator Experience

The two-minute experience allows visitors to steer a boat in the simulator to experience an immersive and authentic 'sea journey' through Hong Kong waters. Children under 8 years old are advised to be accompanied by an adult visitor.

Session 1: 10:30-11:10

Session 2: 11:15-11:55

Session 3: 12:45-13:25

Session 4: 14:45-15:25

Session 5: 15:30-16:10

Session 6: 16:15-16:55

Session 7: 17:05-17:45

Location: Ship Bridge Simulator, A Deck, Hong Kong Maritime Museum

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Registration period: 09:00 on 14 Nov to 23:59 on 17 Nov

Successful applicants will receive a confirmation email on or before 21 Nov.

Register here: <https://forms.gle/vLAGFLHHritNxFta9>

## No registration required. Join on the day:

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### 3. Treasure Hunt Worksheet

Treasure Hunt worksheets are provided to children for a fun journey around the museum to learn more about maritime history, culture and heritage.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:00 – 18:30

### 4. Tattoo Sticker Experience

Visitors can create body accessories with maritime elements such as ships and Captain Shiba, the mascot of Hong Kong Maritime Museum, to celebrate the Fun Day.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:00 – 18:30

### 5. Game and Information Booths

Games and information booths will be provided by and about maritime information and knowledge. Visitors will learn about maritime safety, communications, and navigational aids.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:30 – 18:30

### 6. "Discovering Maritime Industry" Photography Contest Award Presentation Ceremony

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 11:00-12:00

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### 7. Docents Tours

Guided tours of permanent exhibitions led by experienced docents, help to explain the maritime history, culture, and heritage to the public.

Location: Starting and gathering point at Lobby, B Deck, Hong Kong Maritime Museum

Time: 11:00 -12:00 Cantonese / 14:00 – 15:00 Mandarin / 15:00 – 16:00 English / 16:00 – 17:00 Cantonese

### 8. Explore the Marine World with the Robot

By coding with colour cards, the robot will bring you to an adventure in the marine world to meet marine wildlife and explore their habitats. Through this S.T.R.E.A.M. experience, children can learn more about our Ocean and the fundamental principles of coding.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:30 – 12:30 / 14:00 – 17:00

\* Onsite queueing, first-come-first-served.

### 9. Marine Cartoon Screening

A series of interesting marine-related cartoons will be screened to arouse children's interest in learning about marine science and conservation.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Time: 12:00 – 15:00

### 10. Storytelling– Little Carmen’s Maritime Dream

Storytelling of the HKMM’s original storybook “Little Carmen’s Maritime Dream” give audience an

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interactive and memorable maritime education experience.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Time: 15:30 – 16:15

Language: English

## 11. “Story of the Ocean Giants: Health Assessment of Aquatic Animals” Talk (Cantonese)

Since 2014, Aquatic Animal Virtopsy Lab from City University of Hong Kong has been applied a cutting-edge technique named "virtopsy" on local Cetacean Stranding Investigation. This technique was later extended to the research on sea turtles since 2019. Audiences will learn about this stage-of-the-art technique and its application on building a unique centralised database and long-term strategies for conservation of aquatic animals. Such a complete ecosystem indicator may eventually support the conservation and policy decision for all oceans, leading to an "One Ocean-One Health" paradigm. The talk will be conducted in Cantonese, supplemented by English.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Time: 4:30pm-5:30pm

## 12. Photobooth with Captain Shiba and Doctor Dolphin

Capture the joyful and memorable moments of the Hong Kong Maritime Week 2024 together with our mascots Captain Shiba and Doctor Dolphin.

Location: Special Exhibitions and Events Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:00 – 18:00

## 13. “Voyage Through Time” Exhibition

Curated by Mr. Edward Stokes and presented by the Hong Kong Maritime Museum's curatorial team, this exhibition covers photographs taken in Hong Kong between the 1940s and 1970s by Hedda Morrison, Brian Brake and Edward Stokes. These photos portray Hong Kong's harbour, its port, shipping, maritime life, and the boat people.

Location: Long Gallery, Hong Kong Maritime Museum, Central Pier 8

Date: 13 Nov 2024 - 31 March 2025

## About Hong Kong Maritime Museum

The Hong Kong Maritime Museum (HKMM) was founded by Hong Kong's shipowning community to help Hong Kong residents and visitors to the city explore its unique maritime heritage. HKMM is an independent, non-profit registered charity supported by the shipping industry, the business community, individuals and the Hong Kong SAR Government. The HKMM is a cultural institution that tells the stories of Hong Kong's relationship with the sea, including the trades between Hong Kong and the Pearl River Delta and the world, and the vital roles played by so many ships in those stories. The

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Museum opened its doors to the public at Murray House in Stanley in 2005 and relocated to Central Pier No. 8 in the heart of the Central Harbour Waterfront in 2013. Today the Museum displays over 1,000 objects in 15 galleries. The HKMM also houses various event spaces, a research centre and its Museum Cafe (social enterprise), which enjoys a wonderful harbour view. The HKMM engages with the community of Hong Kong by providing education and public programming to schools, adults, community groups and families.

[www.hkmaritimemuseum.org](http://www.hkmaritimemuseum.org)

**For media enquiries, please contact:**

Liz Leung

Head of Marketing

Hong Kong Maritime Museum

+852 3713 2508

[lizleung@hkmaritimemuseum.org](mailto:lizleung@hkmaritimemuseum.org)

Cherry Hung

Assistant Marketing Manager

Hong Kong Maritime Museum

+852 3713 2518

[cherryhung@hkmaritimemuseum.org](mailto:cherryhung@hkmaritimemuseum.org)

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