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For Immediate Release

The Caravel Group Free Admission Day Hong Kong Maritime Museum Offers Free Admission and Family Activities on 24 March 2024



Hong Kong, 12 March 2024 – Sponsored by The Caravel Group, the Hong Kong Maritime Museum (HKMM) offers free admission and a series of family activities on Sunday 24 March 2024, in time for the Museum’s brand-new special exhibition ‘*Across Victoria Harbour*’.

The ‘*Across Victoria Harbour*’ special exhibition tells the unique story of Victoria Harbour through the history of vessels that traversed its waters, including passenger vessels such as sampans, ferries, motorboats, as well as working vessels like lighters, tugboats, and barges.

On The Caravel Group Free Admission Day, visitors can enjoy a myriad of fun activities including a marine cartoon screening, activity worksheets and storybooks for children, marine wildlife talks, guided tours and a ‘Twenty Questions’ talk on the exhibition, and an interactive element including a simulator experience. A range of exquisite souvenirs will also be available on the day.

The special exhibition, which is also free to enter on the day, features a captivating collection of vintage Hong Kong photos, paintings, historical documents, and ship models, offering its audience a glimpse into the past. Interactive elements will also enhance visitors’ experience of the exhibition. A life-size reconstruction of the old motorboat ticket booth will enable

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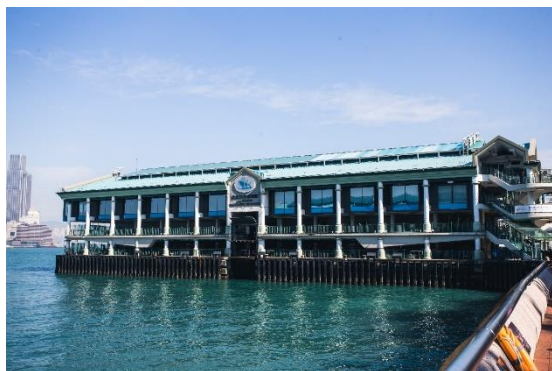
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visitors to take a sentimental photo with Victoria Harbour as its backdrop, while the multimedia game 'Travel by Walla-Walla' will allow the audience to step back in time and relive the nostalgia of chartering a motorboat in the bygone era.



(Hong Kong Maritime Museum)



('Across Victoria Harbour' Special Exhibition)



(Section 1: The Harbour, the City, and the People)



(Model of 'Walla-Walla')



('Travel by Walla-Walla' Multimedia Game and Old Motorboat Ticket Booth)



(Slideshow)

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(Twenty Questions about "Across Victoria Harbour" Talk)



(Guided Tours)

Through the Twenty Questions about the 'Across Victoria Harbour' Talk and guided tours on the free admission day, visitors can delve deeper into the exhibition content, curatorial concept, and uncover the hidden stories behind the exhibits of the special exhibition.



(Marine Cartoon Screening)



(Distribution of Activity Worksheets and Storybooks for Children)



(Marine Wildlife Talk)



(Simulator Experience)

In addition to the rich history and culture of cross-harbour vessels, the free admission day offers a variety of marine science elements and maritime knowledge suitable for all ages. Parents can bring their children to enjoy the marine cartoon screening, receive storybooks,

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complete children's activity worksheets, and receive exquisite souvenirs. They can also participate in a marine wildlife talk to learn about different marine ecologies, special marine animals, and their habits. Furthermore, the Ship Bridge Simulator will be opened on that day, allowing visitors to steer a variety of ships, and learn the various roles of seafarers in the simulator to experience an immersive and authentic 'sea journey' through Hong Kong waters and the Victoria Harbour waterfront!

The exhibition will run until 15 May 2024.

Download Images: <https://bit.ly/3v3c6kw>

The Caravel Group Free Admission Day

Date: 24 March 2024 (Sunday)

Time: 10:00 – 19:00

Venue: Hong Kong Maritime Museum, Central Pier 8

Details: <https://bit.ly/3TfauMB>

Programme Details:

Advanced queuing for tickets required:

Tickets will be distributed 30 minutes before each session starts at the front desk, on a first come first served basis while stocks last.

Each visitor can only participate in one session. All tickets have to be collected in person and cannot be collected for someone else.

1. Simulator Experience

The experience allows visitors to steer a variety of ships including container barge, high-speed boat or even the famous historic Star Ferry, and learn the various roles of seafarers in the simulator to experience an immersive and authentic 'sea journey' through Hong Kong waters and the Victoria Harbour waterfront!

Location: Ship Bridge Simulator, A Deck, Hong Kong Maritime Museum

3 sessions of approx. 1 hour each.

Session 1: 11:00 – 12:00

Session 2: 14:00 – 15:00

Session 2: 15:30 – 16:30

No registration required. Join on the day:

2. Marine Cartoon Screening

A series of interesting marine-related cartoons will be screened to arouse children's interest in learning about marine science and conservation.

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Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Time: 10:00 – 14:00 | 15:00 – 16:00

3. Distribution of Activity Worksheets and Storybooks for Children

Marine animal worksheets and storybooks are provided to children to learn more about marine environment and maritime history.

Location: Long Gallery, B Deck, Hong Kong Maritime Museum

Time: 10:00 – 18:00

4. Marine Wildlife Talk: Where do the animals live? (Cantonese only)

The Marine Science Program Manager of the Museum will talk about different marine ecologies and introduce special marine animals and their habits.

Location: Blue Ocean Hall, A Deck, Hong Kong Maritime Museum

Time: 14:00 – 14:45

5. Twenty Questions about “Across Victoria Harbour” Talk (Cantonese only)

Join us in this sharing session presented by Ms. Millie Lai, Associate Curator, with guests Mr. Choi Kim Lui, JP, Life President of MBTA, and Mr. Law Lap Keung, Assistant Director (Planning & Services) of the Marine Department. Together, we will delve deeper into the curatorial concept and uncover the hidden stories behind the exhibits of the special exhibition "Across Victoria Harbour".

Location: Blue Ocean Gallery, A deck, Hong Kong Maritime Museum

Time: 16:00 – 17:00

6. Guided Tours

Guided tours of permanent exhibition and special exhibition ‘Across Victoria Harbour’ led by experienced guides help to explain the maritime history, culture, and heritage to the public.

Starting and gathering point at Lobby, B Deck, Hong Kong Maritime Museum

4 sessions of approx. 1 hour each.

Session 1: 11:00 – 12:00

Session 2: 14:00 – 15:00

Session 3: 15:00 – 16:00

Session 4: 16:00 – 17:00

About Hong Kong Maritime Museum

The Hong Kong Maritime Museum (HKMM) was founded by Hong Kong’s shipowning community to help Hong Kong residents and visitors to the city explore its unique maritime

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heritage. HKMM is an independent, non-profit registered charity supported by the shipping industry, the business community, individuals and the Hong Kong SAR Government. The HKMM is a cultural institution that tells the stories of Hong Kong's relationship with the sea, including the trades between Hong Kong and the Pearl River Delta and the world, and the vital roles played by so many ships in those stories.

The Museum opened its doors to the public at Murray House in Stanley in 2005 and relocated to Central Pier No. 8 in the heart of the Central Harbour Waterfront in 2013. Today the Museum displays over 1,000 objects in 15 galleries. The HKMM also houses various event spaces, a research centre and its Museum Cafe (social enterprise), which enjoys a wonderful harbour view. The HKMM engages with the community of Hong Kong by providing education and public programming to schools, adults, community groups and families.

www.hkmaritimemuseum.org

About The Caravel Group

The Caravel Group is a diversified conglomerate headquartered in Hong Kong SAR with three verticals: Maritime, Commodities and Investment Management. Within the Maritime vertical, the Group is focused on third-party ship management, and as well ship ownership – managing, operating and/or owning more than 700 sea-going vessels.

www.caravel-group.com

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