

PRESS RELEASE



For Immediate Release

Family Fun Day x Marine Parks 30th Anniversary Roving Exhibition Concludes

Hong Kong, 31 August 2026 – The Hong Kong Maritime Museum (HKMM) yesterday (August 30) held the “Family Fun Day x Marine Parks 30th Anniversary Roving Exhibition - In support of Hong Kong BSAP 2035”, sponsored by The Swire Group Charitable Trust (Swire Trust), brings together the Agriculture, Fisheries and Conservation Department (AFCD), universities, NGO partners, educators and the community. The event attracted over 2,700 members of the public, including students, families and professional groups. Synergising the celebration of 30 years of Hong Kong Marine Parks, supporting Hong Kong’s Biodiversity Strategy and Action Plan (BSAP), the Fun Day aimed to provide participants with joyful moments with deeper understanding on marine biodiversity and take part in environmental conservation.

At the celebrative ceremony for the Fun Day, Mr. LAI Kin Ming, Mickey, Director of the Agriculture, Fisheries and Conservation, stated that “under our updated BSAP, the AFCD is committed to translating biodiversity conservation into concrete action. A prime example is the proposed Sharp Island Marine Park, which uses scientific baselines to safeguard critical coral habitats while balancing community needs. Conservation requires a whole-of-society approach. Partnering with Swire Trust, Hong Kong Marine Protection Alliance, academia, and local communities, we are turning the vision of shared responsibility for biodiversity that promote public engagement, sustainable use and lasting conservation benefits for Hong Kong’s natural environment into reality.”

The Group Head of Philanthropy, John Swire & Sons (H.K.) Limited, Ms Tina Chan, stated that “At Swire Trust, we believe that public education is essential to building a future where people and nature can thrive together. As Hong Kong places growing attention on biodiversity and conservation, it is important that marine biodiversity becomes part of everyday understanding and action. Through initiatives such as the Family Fun Day, we are pleased to help children and families connect more deeply with Hong Kong’s marine environment and inspire stewardship for future generations.”

Speaking at the event, the Director and Chief Executive of HKMM, Mr Richard Kendall, extended thanks to the collaborating parties of the event. He stated that “where history, art, and science

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converge to inspire public stewardship of our ocean, HKMM helps translate the shared responsibility for biodiversity into thriving partnerships and concrete action, advancing marine education for all to support the objectives of the updated BSAP. The proposed Sharp Island Marine Park exemplifies how protection, education, research, and sustainable recreation can thrive together. As a cross-sectoral connector linking government, corporates, academia, NGOs, and the public, we will continue to foster ocean literacy and preserve Hong Kong's rich maritime heritage for generations to come."

Other guests, including Ms Wing Chiu, and Mr Andy Wong, members of the Swire Group Philanthropy Council; Mr. Leong Chi Ho Justin, School of Life Sciences, Chinese University of Hong Kong; Prof. LEUNG Mei Yee Kenneth, Vice President (Research) and Director of State Key Laboratory of Marine Environmental Health, City University of Hong Kong; Mr. Dickson Wong, Head of Biology of Ho Koon Nature Education cum Astronomical Centre; Prof. LAU Chun Kwan Stanley, Director of Ocean Research Facility, Hong Kong University of Science and Technology; Mr. Anthony Gao, Executive Director for Hong Kong and Regional Partnerships of The Nature Conservancy; Prof. David Baker, Interim Director, The Swire Institute of Marine Science of The University of Hong Kong; Ms. Nicole Kit, Co-founder and science illustrator of eco-design studio "Wildlife Illustrations Hong Kong" and Ms. Lydia Pang, Head of the Oceans Conservation of WWF Hong Kong also joined the ceremony.

The Fun Day featured a rich array of activities, a series of marine science-themed and fun activities targeting family and children were presented, including body painting of marine life, talks, workshops, interactive conservation booths, activity worksheets for children and guided tours.

The HKMM will continue to organise exhibitions and conservation programmes that educate visitors to learn about the beauty and importance of sea life in Hong Kong's waters and gain an understanding of the effects of human activity on our marine environment. Key events include community-based ocean literacy and citizen science programme with partners in Hong Kong and the Asia Pacific Region, school outreach and curriculum-based programme, comprising guided gallery tour and plankton workshop, for teachers, students, families and the public. Stay tuned of our updates and take part in a diverse array of public talks, workshops and school programmes we thoughtfully prepare for you. Together, these events will provide myriad learning opportunities to students and the public.

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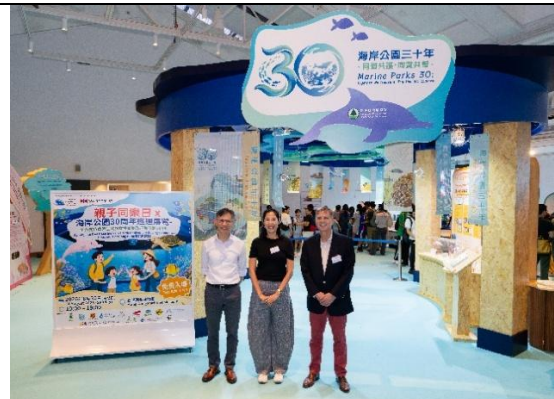
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Press images are available for download [here](#).



Family Fun Day x Marine Parks 30th Anniversary
Roving Exhibition Successfully Concluded



The ceremony for the Fun Day, to showcase
cross-sectoral collaboration of the Biodiversity
Strategy and Action Plan (BSAP)

(From left to right) Mr. Mickey Lai, JP, Director
of the Agriculture, Fisheries and Conservation;
Ms Tina Chan, Group Head of Philanthropy,
John Swire & Sons (H.K.) Limited; Mr Richard
Kendall, Director and Chief Executive of HKMM



Mr. Mickey Lai, Director of the Agriculture,
Fisheries and Conservation, stated “the updated
BSAP will serve as a key blueprint for promoting
nature conservation and sustainable
development in Hong Kong over the next decade.
The AFCD is committed to translating biodiversity
conservation into concrete action through multi-
stakeholder collaboration.”



Ms Tina Chan, Group Head of Philanthropy,
John Swire & Sons (H.K.) Limited stated “Swire
Trust’s belief that public education is essential
to helping people and nature thrive together,
while inspiring children and families to connect
with Hong Kong’s marine environment.”

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Mr Richard Kendall, Director and Chief Executive of HKMM, stated “where history, art and science meet, HKMM connects partners and communities to turn biodiversity responsibility into action, advancing ocean literacy, marine conservation and Hong Kong’s maritime heritage for generations to come.”



Marine Parks 30th Anniversary Roving Exhibition



A series of marine science-themed and fun activities targeting family and children are presented

(Body painting of marine life)



A series of marine science-themed and fun activities targeting family and children are presented

(Workshop)



A series of marine science-themed and fun activities targeting family and children are presented

(Interactive conservation booths)



A series of marine science-themed and fun activities targeting family and children are presented

(Talks)

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NOTES TO EDITOR

About Hong Kong Maritime Museum

The Hong Kong Maritime Museum (HKMM) is an independent, non-profit registered charity founded by members of the Hong Kong shipping industry, supported by the business community, individuals and the Hong Kong SAR Government. As a cultural institution, we are dedicated to showcasing and preserving the maritime heritage and contemporary marine environment of Hong Kong and the South China Sea. Rooted in China, but looking to the world, we aim to inspire people's appreciation of their relationship with the sea. By connecting East and West, maritime cultural heritage and sustainable ocean development, we delve into the profound ties between people and the sea. Through our rich exhibitions and educational programs, we hope to cultivate public passion and respect for maritime culture and promote the sustainable development of the marine environment.

www.hkmaritimemuseum.org

Ticketing information

Adults: HK\$30 Seniors (aged 60 or above), full-time students (with valid ID), children (under 18) and people with disabilities (accompanied by a carer): HK\$15

*Discounts are available for group visits of 10 or more.

For the latest update on ticketing, opening hours and social distancing information, please visit www.hkmaritimemuseum.org

Venue

Hong Kong Maritime Museum, Central Pier 8

Follow us on [Facebook](#) and [Instagram](#) (@hongkongmaritimemuseum) for the latest updates on the exhibition.

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