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PRESS RELEASE



For Immediate Release

Free admission and family programme at the Hong Kong Maritime Museum for Hong Kong Maritime Week 2021

Hong Kong, 19 October 2021 – As part of the Hong Kong Maritime Week 2021 the Hong Kong Maritime Museum (HKMM) will present a family fun day with free admission on 31 October 2021, .. A series of activities will be offered for children and their families to enjoy and learn more about the industry and maritime history in Hong Kong.

The Hong Kong Maritime Week is organised by the Hong Kong Maritime and Port Board, together with the Hong Kong Maritime Museum and the Hong Kong Shipowners Association. In partnership with the Hong Kong Trade Development Council and InvestHK, a week of maritime activities in physical, online and hybrid formats will be held from 31 October to 6 November 2021.

The museum's free family fun day opens the fifth edition of the Hong Kong Maritime Week on 31 October 2021, funded by the Maritime and Aviation Training Fund (MATF), Transport and Housing Bureau HKSAR. Led by renowned children's storyteller Choi EE and sponsored by the Swire Group Charitable Trust, storyteller sessions are offered to the visitors to discover the link between maritime history and daily life. Supported by the HUD Group, visitors will be able to participate in guided tours led by seafarers on the Group's newest multipurpose tugboat *Sung Kong* to see its deck, engine room, crew quarters and galley. Seats are limited in these activities and advanced registration is required. Anything about Covid regulations?

On 31 October, visitors can join freely in a myriad of family activities, including screenings of three animated movies, *Finding Nemo*, *Finding Dory* and *Moana*, guided tours led by seafarers around the museum, and a visit to the special exhibition by the Hong Kong Seamen's Union on the history of the Union and the work of seafarers. Visitors can capture the joyful memories of the day at the photobooth with the event mascot Captain Shiba and receive a souvenir and a children's activity worksheets.

The museum's special exhibition *Sailor-Made: Manifestations of Nautical Fashion in Hong Kong Culture* is also on show. Visitors can learn about how nautical clothing has been adopted, appropriated, and reflected in mainstream fashions and global pop culture.

Download Images: <https://bit.ly/hkmaritimeweekhkmm>

Hong Kong Maritime Week 2021: Free Family Fun Day

Date: 31 October 2021 (Sunday)

Time: 10:00-19:00

Location: Central Pier No. 8

More Info.: <https://bit.ly/hkmmhkmaritimeweek21>

香港海事博物館 HONG KONG MARITIME MUSEUM

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(Hong Kong Maritime Museum is incorporated with limited liability)

Programme Details

Advanced registration required:**Hong Kong Maritime Week X Choi EE Storytelling**

Location: C Deck, Hong Kong Maritime Museum

Session 1: 11:30-12:15

Session 2: 12:30-13:15

Each session is limited to 25 participants. Online registration required in advanced.

Museum exhibitions do not have to be difficult! Come and join our guided tours for children. Through storytelling by Choi EE, you can discover how maritime history is connected to our daily life.

All Aboard on the Tugboat

Location: Central Pier No. 9 (Registered participants are required to gather and sign in at the museum front desk on the day)

5 sessions of 30 minutes each. Each session is limited to 15 participants. Online registration required in advanced.

10:00-10:30

10:45-11:15

11:30-12:00

13:30-14:00

14:15-14:45

Join the guided tour by seafarers to tour the HUD Group's newest multipurpose tugboat *Sung Kong*. Get a glimpse of the deck, the engine room, crew's quarters, and the galley.

No registration required. Join on the day:**Family Fun Time with Animated Movies**

Location: Special Exhibitions and Events Gallery, Hong Kong Maritime Museum

Showtimes:

Finding Nemo (96 minutes) – 10:30

Finding Dory (100 minutes) – 14:00

Moana (107 minutes) – 16:00

Coming soon to the HKMM are three inspiring and captivating animated movies – Disney’s *Finding Nemo*, *Finding Dory* and *Moana*. These movies cover topics on marine conversation, its close relationship with humans, ships, and the ocean, along with maritime history.

*Movies are in English with Chinese subtitles.

Special Exhibition: The Glory Seamen – The 100th Anniversary of the Hong Kong Seamen's Union

Location: Special Exhibitions and Events Gallery, Hong Kong Maritime Museum

This exhibition introduces the history of Hong Kong Seamen's Union since its establishment in 1921 by highlighting some significant facts and events of the past. Learn more about the work and lives of the seafarers in Hong Kong at this exhibition.

Photobooth with Captain Shiba

Location: Special Exhibitions and Events Gallery, Hong Kong Maritime Museum

Capture the joyful and memorable moments of the Hong Kong Maritime Week 2021 together with our mascot Captain Shiba.

Guided Tours by Seafarers

Location: Front desk, Hong Kong Maritime Museum

Session 1 (Cantonese / English): 14:00 - 15:00

Session 2 (Cantonese): 16:00 - 17:00

Join us in the guided tours of the museum led by docents who are professional seafarers.

*Each session is limited to seven participants. Spots are allocated on a first-come-first-serve basis.

Sailor-Made: Manifestations of Nautical Fashion in Hong Kong Culture

Location: A Deck and B Deck, Hong Kong Maritime Museum

With a selection of historical images, uniform, and costume exhibits, *Sailor-Made* showcases how nautical clothing has been adopted, appropriated, and reflected in mainstream fashions and global

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pop culture. From Royal dress code in the United Kingdom back in the 19th century, to prominent designer fashion brands, the trend for sailors' fashion has until now remain relevant. More so, nautical fashion influenced school uniforms in East Asia from the 1920s and onwards alongside popular culture and entertainment industries in Hong Kong and beyond, such as animations like Sailor Moon sparking off the subculture of "cosplay" in Japan and East Asia. Sailor chic still has much to inspire contemporary fashion and day-to-day wear.

In association with the School of Humanities, The University of Hong Kong, this is also the fruition of a museum-university partnership, with undergraduate interns' participation to present the exhibition.

About Hong Kong Maritime Museum

The Hong Kong Maritime Museum (HKMM) is founded by members of the Hong Kong Shipowners Association to help Hong Kong residents and visitors to the city explore its unique maritime heritage. HKMM is an independent, non-profit registered charity supported by the shipping industry, the business community, individuals, and the Hong Kong SAR Government. The HKMM is a cultural institution that tells the stories of Hong Kong's relationship with the sea, including the trades between Hong Kong and the Pearl River Delta and the World, and the vital roles played by so many ships in those stories.

The Museum opened its door to the public at Murray House in Stanley in 2005 and relocated to beautifully situated Central Pier No. 8 in the heart of the Central Harbour Waterfront in 2013. Today the Museum displays over 1,200 objects in 15 galleries. The HKMM also houses various event spaces for rent, a resource centre, its rooftop (social enterprise) Café 8 which enjoys wonderful harbour views, and a gift shop. The HKMM engages with the community of Hong Kong by providing education and public programming to schools, community groups and families.

www.hkmaritimemuseum.org

For media enquiries, please contact:

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